
Sacramento Black Chamber of Commerce

"TAKING CARE OF BUSINESS"

BENEFITS

BUSINESS NETWORKING AND BUSINESS MIXERS

Networking is vital to successful professionals. The SBCC's business mixers, which feature guest speakers and workshops, are held regularly. These functions give members the opportunity to establish personal as well as professional relationships with others who share their goals for success, meet new clients, promote products and services and develop lasting relationships. The SBCC also encourages networking with other African American organizations which are dedicated to improving the lives of African-American people.

MEETING SPACE

The SBCC conference room is available to members for business meetings and/or professional usage. Please notify SBCC no later than two weeks prior to your event for proper booking of the conference room.

GOVERNMENT RESEARCH

The SBCC provides for its membership, access to government entities and community organizations which study and evaluate important issues affecting the African American business community. The SBCC can assist members in obtaining market and research information to enhance their businesses.

BUSINESS REFERRALS

Receive direct business referrals from SBCC staff members who have knowledge of you and your business and are able to match you with business people who are seeking your products and/or services. This provides your company the opportunity to increase its exposure, gain information, and successfully develop within and outside the SBCC. Inquiries directed to the SBCC for products and services are referred only to members within the organization.

ENTREPRENEUR EDUCATION AND TRAINING

The SBCC sponsors numerous seminars and educational programs, ranging from access to capital and effective governmental policy to marketing strategies. Education and training provides our members the opportunity to gain critical business insights, procurement events/advance notice of procurement, business matchmaking, certification consulting, the ability to learn how to write a business plan, to learn about financial management and how to do business with SMUD, Sacramento Regional Transit and the City of Sacramento, to name a few of our partners, thereby increasing sales and building clientele.

MARKETING AND ONLINE MARKETING

SBCC offers all the below forms of marketing to help promote your business:

- Promote your business by presenting a brief overview of your business when you are publicly introduced as a new member at a New Member Orientation.
- Ability to be entered in the Member Spotlight in the e-newsletter and to submit articles of your general business interest.
- Business listing on Online Directory with company logo and/or the ability to have your company's logo as the major and main banner for the entire site for a year. By utilizing technology as a business resource and cost-effective marketing tool, our organization researches and reciprocates internet exposure for the benefit of our members.
- Advertise in printed Business Directory
- Post your community events free of charge
- Sponsor well-attended annual events
- Become eligible to receive the Chamber's "Business of the Year Award"
- Purchase Members Mailing Labels

ONLINE JOB POSTING

Members of the SBCC have the ability to post online job posting on our new website

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MEMBERSHIP INFORMATION

Company: _____
Representative Name and Title: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax _____ Email _____
Contact Preference: _____ Phone _____ Fax _____ Email _____

MEMBERSHIP CATEGORIES & INVEST LEVELS (CHECK ONE)

* There is a \$35 initiation processing fee (first year only)

<input type="checkbox"/> Entrepreneur/Individual \$225.00 (see below)	<input type="checkbox"/> Corporate Rate (51+) \$1500.00
<input type="checkbox"/> Small Business (2-10) \$295.00	<input type="checkbox"/> Nonprofit/Government \$250.00
<input type="checkbox"/> Medium Business (11-25) \$650.00	<input type="checkbox"/> Public Institution \$525.00
<input type="checkbox"/> Med/LG. Business (26-50) \$1025.00	<input type="checkbox"/> Elected Official \$250.00

AREA'S OF INTEREST

<input type="checkbox"/> Business Development & Training	<input type="checkbox"/> Membership Development
<input type="checkbox"/> Government & Political Affairs	<input type="checkbox"/> Special Events
<input type="checkbox"/> International Trade	<input type="checkbox"/> Education

DEMOGRAPHICS

Is your company African American Owned? YES NO Headquarters in Sacramento? YES NO

How did you find out about the SBCC?

Staff Website Advertisement Member Other

REASON FOR JOINING

<input type="checkbox"/> Business Publication	<input type="checkbox"/> Special Events	<input type="checkbox"/> Discounted Benefits	<input type="checkbox"/> Advertising
<input type="checkbox"/> Workshop/Classes	<input type="checkbox"/> Networking	<input type="checkbox"/> Business Development	<input type="checkbox"/> Advocacy/Policy Development
<input type="checkbox"/> Other			

NEWSLETTER ADVERTISING

Full Page \$850 Half Page \$ 500 Insert \$250 Quarter Page \$100 Business Card \$50 Coupon \$50

WEBSITE ADVERTISING

Main Banner (entire year) \$5,000 Company logo above directory listing (entire year) \$50

METHOD OF PAYMENT

Cash

Please pay in person to receive a receipt

Check

Please make check payable to:

Sacramento Black Chamber of Commerce and send to 2655 Del Monte Street, West Sacramento, CA 95691

Credit Card

Please pay online at www.sacblackchamber.org, click "MEMBERSHIP" then "JOIN ON-LINE"

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DISCLAIMER

I hereby authorize and consent permission for SBCC to use information provided on this application to be published in our newsletter, website, and directory. I authorize SBCC and their sponsors to mail, email or fax me information. I grant SBCC the right to take photographs and display them, whether known by me or not, in their marketing and media coverage of events and/or monthly publications. I understand that membership is non-refundable. The Board of Directors has the right to accept or reject any application for membership.

X _____ Date _____

To all membership investment levels, excluding Entrepreneur/Individuals, please list any employees with your company to whom you would like updates and mailings sent:

The SBCC appreciates and supports businesses in the Sacramento Region. Your dues may be tax-deductible, please consult your financial advisor for clarification.

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Members Mailing Labels Request Form

Company: _____

Name: _____

Phone: _____ Fax: _____

Reason for requesting this information:

Specify what you are sending to SBCC members:

Print: _____

Signature: _____

Date: _____

PLEASE COMPLETE AND FAX THIS FORM TO THE NUMBER BELOW AND ALLOW 3-5 BUSINESS DAYS FOR SBCC STAFF TO APPROVE YOUR REQUEST. THANK YOU.